

PHALGUNN MAHARISHI

[resume]

A media enthusiast with ample experience in writing, journalism, advertising, music and production!



DATE OF BIRTH: 21st February 1990

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PERSONAL STATEMENT

My fascination towards media has always been there in me ever since I was born, but it only got stronger during my teenage years. I was introduced to media and creativity right from my early childhood as my family is filled with media professionals and I too started working with media projects at a very early age. I have an undying interest towards journalism and media with a confidence that I would mold myself to any given situation and work for the betterment of everyone!



WORK EXPERIENCE

- SPECIAL CORRESPONDENT**
STAR OF MYSORE | MARCH 2014 - PRESENT
*Pitching story ideas of special interest.
Collecting and analyzing facts about newsworthy events.
Interviewing and writing feature stories.
Turning interviews into compelling stories for the readers.*
MYSORE, INDIA
- INTERN - CONTENT WRITER**
DOSE INTERNET MEDIA | FEBRUARY 2014 - PRESENT
*Writing feature articles about health and lifestyle to www.modifylifestyle.com
Writing profiles of rich people with information on how they earn and spend their money to www.richglare.com*
MYSORE, INDIA
- MUSIC COMPOSER & SINGER**
FREELANCE | JANUARY 2009 - PRESENT
*Composed and sung two songs in Kannada language - "Alarm" and "Namma Dasara".
Composed background score for short films like "Frame", "Jolly Ride", "Hellavator", "Closed Doors" etc.
Composed and sung title song for a Punjabi TV Show called "Just Chill".
Composed and sung a theme jingle for a popular social campaign in Mysore, "Let's Do It Mysore".
Worked with numerous artists in recording, producing and programming music for various projects.*
MYSORE, INDIA



EDUCATIONAL QUALIFICATION

- MASTER OF BUSINESS ADMINISTRATION [MEDIA & ENTERTAINMENT]**
BHARATHIDASAN UNIVERSITY | 2013 - 2015
TRICHY, INDIA
- POST GRADUATE DIPLOMA IN MASS COMMUNICATION & JOURNALISM**
KARNATAKA STATE OPEN UNIVERSITY | 2013 - 2014
MYSORE, INDIA
- DIPLOMA IN BUSINESS MANAGEMENT [ADVERTISING]**
INDIAN SCHOOL OF MANAGEMENT AND STUDIES | 2013
MUMBAI, INDIA
- BACHELOR OF COMMERCE**
KARNATAKA STATE OPEN UNIVERSITY | 2009 - 2012
MYSORE, INDIA



ACHIEVEMENTS

- Alarm - Wake Up Guys was showcased by TV9 Karnataka, a popular news channel as the best youth anthem to support Anna Hazara's anti corruption movement.*
- Namma Dasara was selected as the official theme song of Mysore Dasara Festival in the year 2012.*

KEY COMPETENCIES AND SKILLS

REPORTING	FEATURE WRITING
COPY WRITING	INTERVIEWING
PUBLIC RELATIONS	ADVERTISING
SOCIAL MEDIA	CREATIVE THINKING
EFFECTIVE COMMUNICATION	STORY TELLING
CONTENT CREATION	COMPOSING MUSIC
MUSIC PROGRAMMING	SINGING
MEDIA PLANNING	MEDIA PRODUCTION

SOFTWARE AND COMPUTER SKILLS

ADOBE INDESIGN



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



MICROSOFT OFFICE



FL STUDIO & VST PLUGINS



LANGUAGES KNOWN

ENGLISH *Speak* *Read* *Write*

HINDI *Speak* *Read* *Write*

KANNADA *Speak* *Read* *Write*



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- *From Supreme God To The Inner Me - a creative blogpost was selected as one among the winners of the Pan India Blogging Contest powered by IndiBlogger and WeChat.*
- *Smelley-Smiley - another creative blogpost received a runner up prize in the Pan India Blogging Contest powered by IndiBlogger and Ambipur.*
- *Have been featured and interviewed by various newspapers, TV Channels and Radio Stations for my works in the creative industry.*



CERTIFICATIONS & TRAINING

- **SIX SIGMA [GREEN BELT]**
INTERNATIONAL ACADEMY FOR CERTIFICATION & TRAINING | 2014 INDIA
- **CERTIFICATE IN BRAND MANAGEMENT**
INTERNATIONAL ACADEMY FOR CERTIFICATION & TRAINING | 2014 INDIA
- **IACM EMPLOYABILITY SKILL APTITUDE TEST**
IACM INDIA | 2013 INDIA
- **E-CERTIFICATE IN ENTREPRENEURSHIP**
UTS GLOBAL | 2013
- **E-LEARNING CERTIFICATE IN SOCIAL MEDIA MARKETING**
HP LIFE | 2013
- **E-LEARNING CERTIFICATE IN EFFECTIVE PRESENTATIONS**
HP LIFE | 2013



ONLINE REFERENCES

- **FEATURE STORIES AND WRITE-UPS**
<http://www.phalgunnmaharishi.com/blog>
- **MUSIC VIDEOS**
<http://www.youtube.com/phalgunnmaharishi>
- **IN THE MEDIA [FEATURED BY NEWSPAPERS, FM RADIO STATIONS AND TV CHANNELS]**
<http://www.phalgunnmaharishi.com/media.html>
- **GOOGLE SEARCH RESULTS FOR "PHALGUNN MAHARISHI"**
<http://goo.gl/TcU33N>
- **ADVERTISING DESIGNS AND CONCEPTS**
<http://www.pinterest.com/phalgunn/advertisements/>